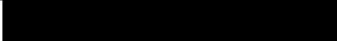


SUBMISSION ON A NOTIFIED APPLICATION FOR A RESOURCE CONSENT

An up-to-date version of Adobe Reader is required to fill this form out online. Download for free  get.adobe.com/reader/

To: Chief Executive, Hutt City Council

1. This is a submission from:

Full name	Last Murray First Francis Rory	
Company/organisation		
Contact if different		
Address	Number 171 Street The Esplanade	
	Suburb Petone	
	City LOWER HUTT	Postcode 5012
Address for Service if different	Postal Address	Courier Address
Phone	Day 	Evening
Fax		Mobile
Email		

2. This is a submission on an application from:

Name of applicant **Mediaworks Outdoor Ltd**

- For a ☒ Land use resource consent
☐ Subdivision resource consent
☐ Change or cancellation of a condition of a resource consent

3. The proposed activity and location of the application is:

If this is for a change or cancellation of a condition of a resource consent, please state the type and location of the resource consent, the relevant condition and proposed change.

47 The Esplanade Petone, proposal to erect a digital billboard

4. The specific parts of the application that my submission relates to are:

Give details

The proposal to construct a digital billboard

Submission number **RM220088-SUB13**
 OFFICE USE ONLY

5. My submission is:

Include whether you support or oppose the specific parts of the application or wish to have them amended; and the reasons for your views (extra sheets maybe attached if you wish).

See attached letter.

6. I seek the following decision from the consent authority:

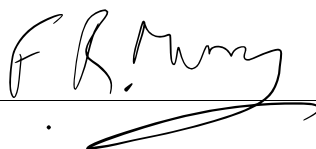
Give precise details, including the general nature of any conditions sought.

The proposal should be rejected

7. I ☐ wish ☒ do not wish to be heard in support of my submission.

8. If others make a similar submission, I ☒ will ☐ will not consider presenting a joint case with them at the hearing.

Signature of submitter:
(or person authorised to sign on
behalf of submitter)



Date 8/10/2023

Note to submitter: You must serve a copy of your submission on the applicant as soon as reasonably practicable after you have served your submission on the consent authority.

Electronic signatures

Hutt City Council Environmental Consents Division will accept this form with a digital signature created through Adobe or your existing digital signature. If you click on the pink arrow in the signature box, or choose 'Place signatures' from the tools menu on the right hand side, Adobe will prompt you to add your digital signature, or take you through the easy steps to create one.

Kia ora,

I am writing to oppose the proposed construction of a digital billboard at 47 The Esplanade Petone.

I live at 171 The Esplanade. I am disabled due to a spinal injury and every day ride on my mobility scooter along the seafront with my Jack Russell. Previously I lived for 8 years in Wainuiomata and find that the Esplanade is a brilliant place for me to live because I can access the outdoors, the sea, the beach and nature in a way I wasn't able to before. When I lived in Wainui I always had to drive to get anywhere close to nature, which is obviously a bit of a pain when you have to load up your scooter in the car etc.

Effectively, living here means that every day after work I can get out with my little dog. It's one of the joys of my life.

I'm also looking forward to the new walkway into town and anticipate being able to access central Wellington more easily, especially in the summer months when the ride will be an absolute pleasure.

I oppose the billboard construction very strongly. I think it will be a total eyesore, add to light pollution, and is an uglification when everything else we are doing seems to be trying to make the seafront a better place. Why do we even need it? No one needs more advertising to tell them what to buy, we have enough as it is. **Use social media, not our environment.** At least then it's out of sight and probably at least as effective anyway.

I think Lower Hutt should be working to make the seafront better, not worse. By better I mean more beautiful, more natural, making our place a great place to be. A massive billboard would be a terrible, ugly, unnecessary mistake.

I really hope that Lower Hutt Council make a forward-looking decision on this. Our place is so important. We need to be working together to make it better.